



# DESIGNER

## LUTHER MOSHER

### Experience

#### 03/13-Present: Freelance Designer

Some of my clients include

- Eurasia Group
- MediaCom
- Hall&Partners
- Weber Shandwick Worldwide
- Radical Media
- Redwood New York
- Living Architecture Monitor

#### 02/12-Present: Lead Graphic Designer Arnouse Digital Devices Lake Success, NY

- Hardware concept art
- Logo design
- Package design
- Presentations for corporate partners & conventions
- Posters, banners, and signs
- Patent art
- Branding
- Product sheets & corporate profiles
- App concepts
- App graphics for user interfaces
- Infographics
- Managing interns

#### 07/11-01/12: Freelance Asst. Designer Maison DBK, New York City, NY

- Luxury package design
- Logo design
- Fragrance bottle and package design
- Created client & company presentations
- Assisted fashion coordinator at Mercedes Benz Fashion Week

#### 07/11-01/12: Freelance Photo Editor NY Image Studio, New York City, NY

- Retouched photos for the Bloomingdale's online store

### Goals

To continue learning and be an integral creative part of a team.

### Skills

#### General

Branding, packaging, stationary, print & web ads, editorial, advanced hand drawing, storyboards, logo, concept art, presentation, infographics, app concept, layout & graphics, and photo retouching

#### Software

##### *Intermediate-Advanced*

Photoshop, Illustrator, InDesign, Muse, Acrobat, Powerpoint, Mac and PC OS

##### *Beginner-Intermediate*

SketchUp, Premiere, Bridge, Keynote, Excel, Word, Final Cut and After Effects

### Education

#### BFA

The School of Visual Arts  
New York City, NY

Major: Illustration & Cartooning  
Class of 2010

#### Continuing Education Courses

The School of Visual Arts  
-Intermediate Typography  
-Brand Identity



### Contact

LutherMosher.com

LutherMosher@Gmail

347.968.8456

15 East 10th st. Apt 1

Brooklyn, NY 11218